

BAL HARBOUR

- V I L L A G E -

OFFICE OF THE VILLAGE MANAGER

LETTER TO COUNCIL

NO. 026-2017

To: Mayor Gabriel Groisman and Members of the Village Council
From: Jorge M. Gonzalez, Village Manager 
Date: February 3, 2017
Subject: **Recreation Interest Survey to be Conducted Beginning February 6, 2017**

The purpose of this Letter to Council (LTC) is to transmit to you information pertaining to a Recreation Interest Survey conducted via Survey Monkey that will be sent via e-mail to all Bal Harbour Village residents, beginning Monday, February 6, 2017 through Monday, April 3, 2017.

As you may be aware, we have received numerous requests and held various discussions related to the recreational activities which have the potential to be offered to our residents utilizing existing Village facilities.

In response, the Parks and Public Spaces Department has created an online survey to collect a pertinent statistical database. This information will be analyzed to determine the level of interest our residents have in child and adult activities which can be developed further. It is our intent to identify activities based on these responses that can be offered in both the immediate future and subsequent years. Additionally, the survey seeks to gauge the current utilization levels of our facilities and overall customer satisfaction benchmarks. The survey responses will also provide several statistical data groups to further define the number of under age children in the Village, family sizes and the various age brackets within our resident population.

We will utilize the information received to better understand the needs and interests of our residents as we develop and provide future enhanced service delivery initiatives. The use of these types of surveys may serve as a useful tool to engage with our residents that creates an additional avenue of dialog between the Village and our stakeholders. In addition to the e-mail delivery of the survey, links will also be placed on the new Village website and Facebook page.

If you have any questions please feel free to contact me or John Oldenburg directly.

JMG/JAO

* 1. What is your level of interest in Village Recreation Programs?

not interested

Unsure

Slightly interested

Generally interested

Highly interested



* 2. Do you currently utilize the Village Recreation facilities and or activities?

* 3. If yes, how often?

Other (please specify)

4. How satisfied are you with Bal Harbour Park?

Very unsatisfied

Unsatisfied

Satisfied

Very satisfied

Highly satisfied



Other (please specify)

5. How satisfied are you with the Recreation facility?

Very unsatisfied

Unsatisfied

Satisfied

Very satisfied

Highly satisfied



Other (please specify)

6. What is your level of interest in a Village hosted children's basketball program?

- Highly interested, sign me up!
- Generally interested, tell me more.
- Slightly interested
- Not interested
- Does not apply to me, no children in the home

Other (please specify)

7. What is your level of your interest in a Village hosted children's fitness boot camp?

- Highly interested, sign me up!
- Generally interested, tell me more.
- Slightly interested
- Not interested.
- Does not apply, no children in the home.

Other (please specify)

8. What is your level of interest in a Village hosted after school program?

- Highly interested, sign me up!
- Generally interested, tell me more
- Slightly interested
- Not interested
- Does not apply, no children in the home

9. What is your level of interest in a Village hosted children's summer camp?

- Highly interested, sign me up!
- Generally interested, tell me more
- Slightly interested
- Not interested
- Does not apply, no children in the home

Other (please specify)

10. What is your level of interest in a Village hosted adult basketball league?

- Highly interested, sign me up!
- Generally interested, tell me more.
- Slightly interested
- not interested
- Other (please specify)

11. What is your level of interest in a Village hosted adult yoga class?

- Highly interested, sign me up!
- Generally interested, tell me more
- Slightly interested
- Not interested

Other (please specify)

12. What is your level of interest in a Village hosted senior strength and balance class?

- Highly interested, sign me up!
- Generally interested, tell me more.
- Slightly interested
- Not interested

Other (please specify)

13. What is level of your interest in a Village hosted adult Zumba class?

- Highly interested, sign me up!
- Generally interested, tell me more.
- Slightly interested
- Not interested

Other (please specify)

14. What is your level of interest in a Village hosted adult fitness boot camp?

- Highly interested, sign me up!
- Generally interested, tell me more.
- Slightly interested
- Not interested.

Other (please specify)

15. What other types of programming offerings would like to see?

16. Please provide any additional comments you would like to share with us.

* 17. What is your first name?

* 18. At what email address would you like to be contacted?

19. Are you male or female?

- Male
- Female

* 20. What is your age?

- 17 or younger
- 18-20
- 21-29
- 30-39
- 40-49
- 50-59
- 60 or older

* 21. How many people currently live in your household?

Adults?

Children?

22. What are the age ranges of the children in the home? (*# within the age groups*)

Under-5 yrs.

5-8 yrs.

9-12 yrs.

13-17 yrs.

0-no children in the home.

* 23. Adult age range?

- 18-29
- 30-39
- 40-49
- 50-59
- 60 or older