

BAL HARBOUR

- V I L L A G E -

SUMMER 2015

VOLUME 1 • ISSUE 1

VILLAGE UNVEILS NEW LOOK

LOGO & MARKETING STRATEGIES WILL STRENGTHEN THE BAL HARBOUR BRAND

As Bal Harbour Village (BHV) continues its vibrant growth and recognition as a world-class global destination, BHV has updated its brand identity to reflect its evolving image. The Village contracted with a marketing firm that specializes in the development of luxury brands to assist in identifying its target audience and unifying our branding and marketing efforts.

Village staff worked closely with a creative agency to develop a new brand and a long-range marketing plan. The new Bal Harbour look will unify all our communication products with a comprehensive message that strategically represents BHV at all levels. An integral part of the new long-range marketing plan was the development of a new logo. After several options were presented to the Village's Resort Tax Committee (made up of Bal Harbour residents and business representatives), the refined logo in the above newsletter banner was selected. The logo matches the tone and style of the new advertising campaign and the overall brand that Bal Harbour Village will present locally, nationally and internationally.

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MESSAGE FROM THE VILLAGE

B

STAYING IN TOUCH WITH YOUR VILLAGE

Can it be that we have already reached the mid-point of 2015? The first half of the year has proven to be both active and productive for Bal Harbour Village as we move forward on a variety of programs and projects.

In tandem with our Village website, we are re-purposing our Village newsletter to be a key communication tool to update our residents on the status of Village activities. This issue includes: a story about our Unscripted Art Access Program, an excellent cultural and lifestyle benefit for our Village residents; Hurricane preparation suggestions; and a summary of some recent actions taken by the Village Council. The newsletter and website will also provide promotions on our upcoming happenings; profiles on officials and staff; and other important information regarding life in Bal Harbour Village.

We also encourage you to sign up to receive e-mails and/or text updates from the Village at: www.balharbour.org. If you ever have any questions or need any information, feel free to call Village Hall at 305-866-4633. Normal operating hours for Village Hall are Monday-Friday, 9 a.m. to 5 p.m.

Finally, we hope that those of you who attended our Independence Day celebration enjoyed the sand sculptures and demonstrations as well as the spectacular fireworks show. Have a great rest of the summer and safe travels.

H

THE VILLAGE COUNCIL



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RESIDENT BENEFITS

ART ACCESS PROGRAM OPENS THE WORLD OF ART TO RESIDENTS

Have you taken advantage of Bal Harbour’s exclusive Unscripted Art Access Program? Launched in Fall 2012, this successful program gives Village residents the opportunity to fully enjoy and engage in South Florida’s dynamic and inspiring arts scene. Since its inception, Unscripted Bal Harbour has organized a series of temporary public art commissions, provided exclusive access to Art Basel events, as well as some of Miami’s most significant museums and private collections, and coordinated the Unscripted Bal Harbour Art Chat series featuring invited art experts.

Most recently, on May 26, South Beach’s Wolfsonian-FIU Museum opened its Annex for Village residents as part of a private guided tour of collections not available to the public. On April 30, an Unscripted Art Chat focused on “Rethinking Nature and Urbanity in Today’s Architecture,” and featured WORKac’s Principal Dan Wood and curator Cathy Leff.

In addition to access to museums such as the Perez Art Museum Miami, the Bass Museum of Art and others, Unscripted allows residents and hotel guests free access to renowned private collections, such as the Cisneros Fontanals Art Foundation (CIFO), the Rubell Family Collection, the de la Cruz Collection and the Margulies Collection at the Warehouse. The Village is working to add several other venues, including: Fairchild Tropical Botanical Garden; Vizcaya Museum and Gardens; MDC Museum of Art + Design; and the Patricia and Phillip Frost Art Museum, among others. The Unscripted Art Access Program, provides a valuable and enriching amenity to Bal Harbour residents and hotel guests. **To activate your Bal Harbour Access Card, please visit www.balharbourflorida.com and click on Unscripted Access Program.**



Bal Harbour residents recently enjoyed a private guided tour at the Wolfsonian-FIU.



Former Vice President of Arts for the Knight Foundation Dennis Scholl (far right) spoke to renowned photographer Zoe Strauss at an Art Chat event.

PART OF THE LARGER COMMUNITY

BAL HARBOUR HOSTS THE MIAMI-DADE COUNTY LEAGUE OF CITIES

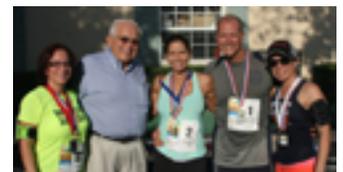
Bal Harbour Village was the host site of the Miami-Dade County League of Cities (MDCLC) monthly meeting on Thursday, June 4, 2015 at the Sea View Hotel. The organization consists of elected representatives from all Miami-Dade municipalities and works to promote programs and issues that will ensure a high quality of life for all residents. Participation in the MDCLC allows elected officials to share ideas of mutual benefit.



At the MDCLC meeting are (L-R) Village Manager Jorge M. Gonzalez, Mayor Martin Packer, Assistant Mayor Patricia Cohen and Councilman Seth Salver.

5K WALK/RUN THROUGH THE VILLAGE SUPPORTS RELAY FOR LIFE

South Florida runners and walkers enjoyed the tropical beauty of Bal Harbour as they completed a 5K Run/Walk course that included the Village neighborhoods and beach. The event was part of the annual Surf Bal Bay Relay for Life campaign, which raises funds to support awareness, research and cures for cancer.



Mayor Martin Packer congratulates finishers of the Relay for Life 5K Run/Walk.

2015 HURRICANE SEASON PREPARATION

***From June 1 through November 30 everyone should always be prepared for a storm.**

*Before the storm approaches make sure you have the following items:

Food

Water

Store enough water for drinking, bathing, cooking for all family members and pets

Health & First Aid

Storage

Protect important documents in zip locked bags such as: birth certificates, social security cards, insurance documents, etc.

Cleaning & Supplies

disposable eating utensils, mosquito repellent, gloves, liquid soap

Tools

Flashlights, batteries, pliers, hammers, goggles, dust mask, screwdrivers, etc.)

Generator

Battery Operated Radio

Special Items

Spare eye glasses, diapers, wipes

Auto fuel

Make sure your gas tank is full

Money

ATMs could be down during and after a storm, make sure you have cash on hand if needed

BEFORE THE STORM

Now is the time to make a plan for you and your family. If you are going to be away during the hurricane season, make sure that you have arrangements in place to secure your home. Purchasing supplies once a storm is threatening is expensive and strenuous. Shopping for items a little at a time before an event eliminates stress and avoids long lines/empty shelves.

IMPORTANT DETAILS

PETS: In addition to food, make sure pets (cats/dogs) have proper identification tags and properly working pet carriers and leashes.

SHELTERS: Keep maps and numbers of your nearest shelter listed in case of emergency evacuations (If you have pets call ahead to locate shelters that allow pets).

PHOTOS: Take pictures of your property before and after the storm for insurance purposes.

LANDSCAPE

Pruning trees and shrubs before a hurricane can reduce the debris that may become airborne. Proper pruning also increases the likelihood that a tree can weather a storm. Consult or hire a certified, licensed arborist prior to tree pruning. Landscapers hired to maintain residential and commercial properties must remove all vegetation. Do not begin pruning or cleanup activities or place trash on the curb during a Hurricane Watch/Warning.

IF A STORM IS IMMINENT

Protect the areas of your home where wind can enter. Secure windows and doors, preferably with permanent County-approved storm shutters. A second option is to board up windows with 5/8" plywood. The boards should already be cut to fit and ready for installation. Tape does not prevent window damage. Bring in lawn furniture, garbage cans, bins and other items that are not secured and could become airborne.

If you own a boat, use double lines at the marina. If it is trailered and cannot be garaged, stake it to the ground with rope and fill the hull with water.

Monitor the storm's progress regularly. Visit www.miamidade.gov or call 311 for updates on services. Depending on conditions, bus, rail, garbage and recycling services, as well as airport and seaport operations could be affected.

If an evacuation order is given, you must leave the area and move to a location outside the evacuation zone. Make sure you take your local identification, so you can return after the storm. Turn off your electricity at the main breaker. Unplug appliances.

FLOODING

Bal Harbour Village is a coastal community. Storm surge and flooding is possible during a hurricane. Do not walk or drive near areas of standing water - there could be dangerous debris and uneven depths that will cause injuries.

EMERGENCIES

Call 911 only for life-threatening situations. After the danger of the storm is passed, call police or utility companies immediately to report hazards such as downed power lines (STAY AWAY FROM DOWNED POWER LINES), broken gas or water mains, overturned gas tanks, etc. Do not drive or walk through standing water.

For non-emergency general information, call 3-1-1 for 24-hour information during emergency events such as hurricanes or natural disasters. CALL 9-1-1 only for urgent emergencies like a crime in progress, a burning building or medical emergency.

MAKE SPECIAL PLANS FOR SPECIAL NEEDS

Individuals within Miami-Dade County who have special needs - and may require additional assistance during evacuations - can register with the County's People with Special Needs & Emergency Evacuation Assistance Program (PSN/EEAP). The PSN/EEAP is registration driven and the locations are not published.

Upon qualifying for the program, a letter of confirmation will be mailed to the special needs client that will identify their shelter location. The Special Needs Evacuation Centers (SNECs) are staffed with medical personnel from the Department of Health and/or Jackson Memorial Hospital nursing staff. The needs of infants, the elderly and persons with disabilities must be included in your overall plan to be fully prepared for an emergency.

2015 STORM NAMES

ANA
BILL
CLAUDETTE
DANNY
ERIKA
FRED
GRACE
HENRI
IDA
JOAQUIN
KATE
LARRY
MINDY
NICHOLAS
ODETTE
PETER
ROSE
SAM
TERESA
VICTOR
WANDA

BAL HARBOUR CONTACTS

Bal Harbour Building Department
(305) 865-7525

Bal Harbour Parks and Public Spaces Department
(305) 866-4633, Ext. 368

Bal Harbour Police Department
(305) 866-5000
www.balharbourpolice.org

Bal Harbour Security District Guardhouse
(305) 861-8488

Bal Harbour Village Hall
(305) 866-4633
www.balharbour.org

Miami-Dade Fire Station #21 (Haulover Park)
(305) 513-7921
www.miamidade.gov/MDFR

Miami-Dade Police Department
(305) 595-6263
www.miami-dade.gov/MDPD

WEATHER

National Hurricane Center
www.nhc.noaa.gov

South Florida Weather Forecast Office
(305) 229-4550
www.srh.noaa.gov/mfl

ELDERLY/SPECIAL NEEDS RESOURCES

Miami-Dade County Special Transportation Services
(305) 630-5300 / (305) 263-5439 TDD
www.miamidade.gov/transit

Alliance for Aging-Helpline
(305) 670-4357
www.allianceforaging.org

American Red Cross
(305) 644-1200
www.redcross.org

Florida Division of Emergency Management
(850) 413-9969
www.floridadisaster.org

Federal Emergency Management Agency (FEMA)
(800) 621-3362 / (800) 462-7585 TDD
www.fema.gov

Florida Relay Service
(800) 955-8770 / (800) 955-8771 TDD
www.ftri.org/floridarelay

Miami-Dade Emergency Operations Center
(305) 468-5900 / (305) 468-5402 TDD
www.miamidade.gov/oem

National Flood Insurance Program
(800) 638-6620 / (800) 447-9487 TDD
www.fema.gov/business/nfip

CONSUMER RESOURCES

Miami-Dade County Consumer Services
(305) 375-3677 / (305) 375-4177 TDD
www.miamidade.gov/csd

Humane Society
(305) 696-0800
www.humanesocietymiami.org

Miami-Dade Cooperative Extension
(305) 248-3311

UTILITIES

Florida Power and Light
(800) 468-8243 / (800) 251-5325
www.fpl.com

AT&T
(888) 757-6500 / (305) 780-2273
www.att.com

Comcast
(800) 266-2278
www.comcast.com

TECO/Peoples Gas
(877) 832-6747

For further information, call 3-1-1 or visit
www.miamidade.gov

STAFF SPOTLIGHT



John Oldenburg
Parks and Public Spaces Director

JOHN OLDENBURG KEEPS THE VILLAGE BEAUTIFUL

John Oldenburg has joined the Bal Harbour administrative team as the Director of Parks and Public Spaces. He comes to the Village with more than 25 years of experience in parks and recreation administration. Most recently, he served as the Assistant Director of Parks and Recreation in Miami Beach. In this role, he was responsible for the administration of landscape maintenance for more than 520 acres of parks and facilities.

He is a certified arborist and nursery expert, ensuring that our landscape maintenance and design will be professionally managed. John also previously served on the Miami-Dade County Community Image Advisory Board.

John can be reached at 305.866.4633 ext. 336 or by email at joldenburg@balharbour.org.

RECENT COUNCIL ACTION



ORDINANCE PROHIBITS USE OF STYROFOAM IN THE VILLAGE

The Bal Harbour Village Council has passed an Ordinance which prohibits the use of polystyrene products in the Village. Polystyrene is a petroleum by-product commonly known as Styrofoam. It is neither readily recyclable nor biodegradable and can have serious impacts to human health, wildlife and the aquatic environment. Styrofoam is the most common litter found on Village streets, beaches and public spaces.

The Village seeks to reduce the use of Styrofoam and encourage reusable, recyclable or compostable alternatives. The prohibited items include Styrofoam plates, bowls, cups, containers, trays and ice chests. It shall be unlawful for any person to carry Styrofoam onto any beach within the Village. Business in the Village and outside vendors serving the Village will be prohibited from serving Styrofoam beverage or food items to patrons on Village property.

ORDINANCE ALLOWS DOGS ON BEACH HARD PACK AREA



The Bal Harbour Village Council has amended the Village Code to permit dogs on the area of hardpack sand west of the sand dunes (on the service road near where approved vehicles travel). The Ordinance dictates that individuals walking dogs must maintain them on leashes and pick up after them. For the convenience of dog walkers, there are several dog waste/pooper scooper stations location along the path on the hardpack sand. At the conclusion of a one year period (the period ends on March 31, 2016), the Council will reevaluate the program and if it is deemed successful (meaning that the beach has remained clean and free of dog poop), the Village Council will discuss extending the privilege accordingly.

According to Florida Statutes, an Ordinance is an official legislative action of a governing body and a regulation of a general and permanent nature and enforceable as a local law.

ON THE POLICE BEAT

BAL HARBOR OFFICERS RECOGNIZED

Each year, hundreds of police officers and civilians are nominated for the prestigious Law Enforcement Organization (LEO) Awards. Sponsored by the Chiefs of Police of Miami-Dade County, the award honors outstanding performances by law enforcement personnel. In 2015, three Bal Harbour Police Department officers were finalists. Sgt. Raul Martinez and Officer Paul Eppler for Officer of the Year and Det. Hector Gonzalez for Support Services Category 1, recognizing a significant training development. Det. Gonzalez was the winner in this category.

Early last year, Sgt. Martinez and Off. Eppler rescued a 71-year-old man who had fallen from the Haulover Inlet jetty and was swept out to sea. The officers, in the marine unit, miraculously located the victim in rough seas, pulled him into the patrol vessel and transported him to the awaiting Miami-Dade Fire Rescue personnel. The officers' quick actions are credited with saving the man's life.

In 2011, while attending the annual conference of the Autism Society of Orlando, Det. Gonzalez realized there was very little training for police officers in the awareness of autism. Current training did not describe the condition or how to communicate with and assist an someone with autism. He combined his significant law enforcement experience with being the father of a young man with autism to develop a training course titled Autism Awareness Training for Law Enforcement Officers. The course has increased police safety across Florida and given officers the knowledge to effectively communicate with persons suffering with autism. The training includes scenario-based and live interactions with men and women afflicted with autism in a controlled environment. Eventually, he included his son, Christopher, to help educate officers about autism. Det. Gonzalez and Christopher have provided the training to over 4,500 law enforcement officers from over 69 different agencies.



(L-R) Police Chief Mark Overton, Village Manager Jorge M. Gonzalez, Detective Hector Gonzalez and his son, Christopher Gonzalez, holding the LEO award.

NEW PERSONNEL

TWO SEASONED LIEUTENANTS JOIN DEPARTMENT

The Bal Harbour Police Department had added two experienced Lieutenants to enhance the level of management over all police operations. Lieutenants Oscar Amago and Raleigh Flowers began with the department earlier this year on the night shifts. Both are highly trained law enforcement professionals with decades of policing experience, including management, planning, organizing, motivating and coordinating in the public safety arena.

The two new Lieutenants will greatly enhance the Chief of Police's ability to employ a new philosophy of high visibility, proactive community policing. With seasoned managerial personnel on all shifts, the Department will be able to improve communication between the Police Department and the community. This will have a positive impact on the level of service and ensure a more uniformed level of response and follow-up.



Lt. Oscar Amago (L) and Lt. Raleigh Flowers.

BAL HARBOUR

- V I L L A G E -

Bal Harbour Village Hall
655 96th Street
Bal Harbour, Florida 33154

**PRESORTED
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U.S. POSTAGE
PAID
MIAMI, FL
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VILLAGE CONTACTS

Normal operating hours for Village Hall
are Monday-Friday, 9 a.m. to 5 p.m.

Village Hall
(305) 866-4633

Police Department
(305) 866-5000

Parks and Public Spaces
(305) 866-4633, Ext. 368

Tourism Marketing
(305) 866-4633, Ext. 337

Village Finance
(305) 866-4633, Ext. 329

WEBSITES

Balharbour.org
Balharbourflorida.com (Tourism)
Balharbourpolice.org (Police)

 @balharbourGov
@balharbourPD

 BalHarbourGov
BalHarbourPoliceDept

BAL HARBOUR

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