

# BAL HARBOUR

- V I L L A G E -

Jeff Lehman, Chair  
Jon Bakhshi, Vice Chair  
Eugenia Dwyer, Committee Member  
Angelique Hibbert, Committee Member  
Jassi Lekach Antebi, Committee Member  
Beatiz Lobaton, Committee Member  
Priscilla Khanna, Committee Member

Village Manager Jorge M. Gonzalez  
Village Clerk Dwight S. Danie  
Village Attorneys Weiss Serota  
Helfman Cole & Bierman, P.L.

## RESORT TAX COMMITTEE

### REGULAR MEETING AGENDA

MONDAY SEPTEMBER 15, 2025, AT 10:30 A.M.

Bal Harbour Village Hall, 2<sup>nd</sup> Conference Room  
655 96<sup>th</sup> Street, Bal Harbour, Florida 33154

---

*This meeting will be conducted in person. Members of the public are encouraged to participate by calling 305-865-6449 or by emailing [meetings@balharbourfl.gov](mailto:meetings@balharbourfl.gov) before and during the meeting.*

#### 1. CALL TO ORDER/ ROLL CALL

#### 2. PLEDGE OF ALLEGIANCE

#### 3. APPROVAL OF MINUTES

**3.A** June 30, 2025 Resort Tax Committee Meeting Minutes  
[ResortTaxCommitteeMinutes\\_June30\\_2025.pdf](#)

#### 4. RESORT TAX UPDATES

**4.A** Revenue + Collections -- Year to Date  
[LTC 136-2025 - Resort Tax July 2025 ADA.pdf](#)

**4.B** Advertising + Marketing Campaigns

**4.C** Social Media

**4.C.1** In-Market Activations

**4.C.2** Fam Trips

**4.D** Special Events

**4.E** FY 2025-26 Resort Tax Budget  
[FYE 2026 - Proposed Budget ADA.pdf](#)

#### 5. PROPOSED ART EXHIBITIONS

#### 6. PUBLIC RELATIONS DISCUSSION

#### 7. FUTURE MEETING DATES

**7.A** RTC Calendar 2025-2026  
[Resort Tax Committee Calendar 2025 and 2026 ADA.pdf](#)

## **8. PUBLIC COMMENT**

## **9. ADJOURNMENT**

One or more members of any Village Committee/Board may attend this meeting of the Council and may discuss matters which may later come before their respective Boards/Committees.

The New Business and Council Discussion Section includes a section for Public Comment. On public comment matters, any person is entitled to be heard by this Council on any matter; however, no action shall be taken by the Council on a matter of public comment, unless the item is specifically listed on the agenda, or is added to the agenda by Council action.

Any person who acts as a lobbyist, pursuant to Village Code Section 2-301 (Lobbyists), must register with the Village Clerk, prior to engaging in lobbying activities before Village staff, boards, committees, and/or the Village Council. A copy of the Ordinance is available in the Village Clerk's Office at Village Hall.

If a person decides to appeal any decision made by the Village Council with respect to any matter considered at a meeting or hearing, that person will need a record of the proceedings and, for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based (F.S. 286.0105).

In accordance with the Americans with Disabilities Act of 1990, all persons who are disabled and who need special accommodations to participate in this proceeding because of that disability should contact the Village Clerk's Office (305-866-4633), not later than two business days prior to such proceeding.

All Village Council meeting attendees, including Village staff and consultants, are subject to security screening utilizing a metal detector and/or wand, prior to entering the Council Chamber, Conference Room, or other meeting area located within Village Hall. This is for the safety of everyone. Thanks for your cooperation.