

BAL HARBOUR

- VILLAGE -

Jeff Lehman, Chair
Jon Bakhshi, Vice Chair
Eugenia Dwyer, Committee Member
Angelique Hibbert, Committee Member
Jassi Lekach Antebi, Committee Member
Beatriz Lobaton, Committee Member
Priscilla Khanna, Committee Member

Village Manager Jorge M. Gonzalez
Village Clerk Dwight S. Danie
Village Attorneys Weiss Serota
Helfman Cole & Bierman, P.L.

RESORT TAX COMMITTEE

REGULAR MEETING AGENDA

MONDAY OCTOBER 20, 2025, AT 10:30 A.M.

Bal Harbour Village Hall, 2nd Conference Room
655 96th Street, Bal Harbour, Florida 33154

This meeting will be conducted in person. Members of the public are encouraged to participate by calling 305-865-6449 or by emailing meetings@balharbourfl.gov before and during the meeting.

1. CALL TO ORDER/ ROLL CALL

2. PLEDGE OF ALLEGIANCE

3. APPROVAL OF MINUTES

- 3.A** Resort Tax Committee Meeting Minutes - Sept. 15, 2025
[ResortTaxCommitteeMinutes_September15_2025.pdf](#)

4. RESORT TAX UPDATES

- 4.A** Revenue + Collections -- Year to Date
[LTC 153-2025 - Resort Tax August 2025.pdf](#)

4.B Advertising + Marketing Campaigns

4.B.1 Social Media

4.B.2 In-Market Activations

4.B.3 Fam Trips

4.C Special Events

4.C.1 Bal Harbour Shops 60th Anniversary

4.C.2 Events in Bal Harbour Village

5. PROPOSED ART EXHIBITS

- 5.A** Bal Harbour Shops 60th Anniversary
[PublicArtBalHarbour.pdf](#)
[PublicArtBalHarbourProposal.pdf](#)

5.B Events in Bal Harbour Village

6. PUBLIC RELATIONS DISCUSSION

7. FUTURE MEETING DATES

8. PUBLIC COMMENT

9. ADJOURNMENT

One or more members of any Village Committee/Board may attend this meeting of the Council and may discuss matters which may later come before their respective Boards/Committees.

The New Business and Council Discussion Section includes a section for Public Comment. On public comment matters, any person is entitled to be heard by this Council on any matter; however, no action shall be taken by the Council on a matter of public comment, unless the item is specifically listed on the agenda, or is added to the agenda by Council action.

Any person who acts as a lobbyist, pursuant to Village Code Section 2-301 (Lobbyists), must register with the Village Clerk, prior to engaging in lobbying activities before Village staff, boards, committees, and/or the Village Council. A copy of the Ordinance is available in the Village Clerk's Office at Village Hall.

If a person decides to appeal any decision made by the Village Council with respect to any matter considered at a meeting or hearing, that person will need a record of the proceedings and, for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based (F.S. 286.0105).

In accordance with the Americans with Disabilities Act of 1990, all persons who are disabled and who need special accommodations to participate in this proceeding because of that disability should contact the Village Clerk's Office (305-866-4633), not later than two business days prior to such proceeding.

All Village Council meeting attendees, including Village staff and consultants, are subject to security screening utilizing a metal detector and/or wand, prior to entering the Council Chamber, Conference Room, or other meeting area located within Village Hall. This is for the safety of everyone. Thanks for your cooperation.

BAL HARBOUR

- V I L L A G E -

Jeff Lehman, Chair
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Angelique Hibbert, Committee Member
Jassi Lekach Antebi, Committee Member
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RESORT TAX COMMITTEE

REGULAR MEETING MINUTES

MONDAY SEPTEMBER 15, 2025, AT 10:30 A.M.

Bal Harbour Village Hall, 2nd Conference Room
655 96th Street, Bal Harbour, Florida 33154

This meeting was conducted in person. Members of the public were encouraged to participate by calling 305-865-6449 or by emailing meetings@balharbourfl.gov before and during the meeting.

1. CALL TO ORDER/ ROLL CALL- The meeting was called to order at 10:42 A.M. by Chair Jeff Lehman

The following members were present

Chair Jeff Lehman
Vice Chair Jon Bakhshi
Eugenia Dwyer
Angelique Hibbert
Jordan Ben-Hanania, alternate for Beatriz Lobaton (11:02 A.M.)

The following were not present

Jassi Lekach Antebi
Priscilla Khanna

The following were also present

Ramiro Inguanzo, Assistant Village Manager
Dwight Danie, Village Clerk
Paola Busch, Marketing Tourism Manager
Sylvia Flores, Director of Recreation, Arts, and Culture

2. PLEDGE OF ALLEGIANCE - The Pledge of Allegiance was led by Chair Jeff Lehman.

3. APPROVAL OF MINUTES

3.A June 30, 2025 Resort Tax Committee Meeting Minutes

MOTION: A Motion to approve the June 30, 2025 Minutes was moved by Angelique Hibbert and seconded by Jon Bakhshi.

VOTE: The Motion passed by unanimous voice vote (4-0).

4. RESORT TAX UPDATES

4.A Revenue + Collections – Year to Date

Mr. Inguanzo introduced the item saying that the Resort Tax program is tied directly to the Village's Strategic Plan's four pillars: Beautiful Environment, Destination & Amenities, Unique and Elegant, and Safety. He said that Resort Tax revenues are allocated to tourism and marketing initiatives (31%), beautification (36%), events (25%) and safety (8%).

Chair Lehman asked whether the committee had direct influence over beautification spending to which Mr. Inguanzo said that while the funds are allocated from the Resort Tax, the specifics are managed by the Village, providing the sargassum issue on the beach as an example. He said that the Village has allocated \$300 thousand in the FY25-26 budget to continue cleanup efforts.

Mr. Inguanzo reported that for the current fiscal year the Resort Tax Budget was about \$5.7 million and he said that despite the closure of two restaurants in April—ABA and Le Zoo—the Village achieved its highest May collections ever.

He said that Miami International Airport had its first decline in passenger arrivals since 2016 or 2017, and fewer Canadians were visiting due to currency and travel issues. He also said that immigration challenges in key markets such as Mexico and Brazil, which were impacting South Florida more broadly.

Mrs. Dwyer, said that the luxury segment remained strong and that Bal Harbour hotel properties continued to perform well, noting that even with 50% of her inventory out of order during summer renovations, demand was strong enough that they had to turn away business.

Mr. Inguanzo said that data from the Greater Miami Convention and Visitors Bureau showed that average daily rates (ADR) for the Surfside-Bal Harbour region had increased about 8% year over year. He said that because the Village only has four hotels, the Bureau combines data with properties in Surfside and Bay Harbor Islands to form the 33154 area sample, which includes around ten hotels.

4.B Advertising + Marketing Campaigns

Ms. Busch provided the highlights of a Brazil summit branded with "Miami Bal Harbour," featuring high-level trade contacts, one-on-one media interviews, and a luncheon that drew influential travel agents.

She said that despite negative chatter about U.S.-Brazil visa policies, FIFA and government plan to expedite renewals ahead of the World Cup and with seven matches slated for Miami, she says the team had already allocated funds and is meeting partners to create pre-Cup excitement that positions Bal Harbour as the closest luxury beach base to the stadium.

Chair Lehman said that he thought that filling rooms would be easy, and that the goal was to showcase safety, quality, and the destination's identity.

Mr. Inguanzo said that the World Cup Miami leadership set aside \$100,000 for FIFA-related activations, and were exploring options for Bal Harbour.

Ms. Dwyer said that official fan zones and in-stadium activations are off-limits, so the focus should be on building anticipation in the run-up. Mr. Bakhshi suggested VIP-area booths. She proposed a more durable, interactive concept—like a month-long soccer-legends installation in the center courtyard—rather than a one-night party.

Ms. Hibbert suggested curated VIP packages that bring people into the Village as repeat visitors, and highlighting Bal Harbour's advantages of safety, privacy, and location over other Miami neighborhoods.

4.C Social Media

4.C.1 In-Market Activations

Greg Moal, Stepmiles, presented a report on the Village's social media and website performance for the fiscal year. He said that website users had doubled from 239,000 to 640,000, and visits increased nearly 200% to 847,000, and that page views were up by 700,000 over 2024. He said that the team had additional advertising budget that allowed them to test international markets more aggressively.

He described how they used Google Display Network placements, Gmail promotions, and YouTube ads to generate traffic and establish baselines in countries such as Brazil, Argentina, Mexico, the UK, and France. He said that European General Data Protection Regulation had reduced their ability to track users, as 60-80% of people rejected cookies, limiting measurable results in the UK and France.

He reported strong follower growth on social media, with Bal Harbour's accounts climbing nearly 80% year-over-year to about 78,727 followers and 90 million Video performance was particularly strong, with more than 19 million views so far this year.

Ms. Hibbert asked whether the success was simply the result of adding more budget, or whether content strategy itself had changed to which Mr. Moal responded that both were true. He said that the additional budget allowed for greater reach and testing, but the improved planning process, calendar of content, and consistent visual storytelling also played a significant role.

4.C.2 Fam Trips

Ms. Busch highlighted a series of successful media and influencer initiatives from first-ever Rio media events, a Mexico City activation including a sensory dinner, and successful

media trips across Latin America. She described a book launch at the St. Regis by Monica Salgado, a former Vogue Brazil style editor. and cross-market fam trips that generated social coverage, plus Chilean and Argentine media with special Uruguay distribution in early January. She said that the Village also brought media from Chile, Argentina and Uruguay that had featured Bal Harbour, with content planned for release in January to capture South American holiday travelers.

Ms. Busch provided details of a Mexico City event, where the Village hosted 15 journalists for a wine bar dinner with sensory pairings. She also noted that the Village organized one-on-one interviews with top-tier reporters. She said the Ritz-Carlton Bal Harbour, St. Regis, Beach House, and Sea View had all asked to be more involved with the trips, providing direct access for guests and hotel staff. She explained that this was particularly important because frontline hotel employees are often the first to recommend activities to visitors. She said that she organized a local “fam trip” for hotel employees, taking them on tours of waterfront amenities so they could better describe the Village’s offerings to guests.

Mr. Inguanzo said that the plan for the next fiscal year was to keep the in-market campaigns in Brazil, Mexico, and other priority geographies, continue hosting fam trips in Bal Harbour; and retain the network of sales, PR, and marketing reps whose local expertise the Village cannot replicate in-house.

4.D Special Events

Ms. Flores provided a detailed wrap-up of the quarter’s Village events, beginning with the July 4th Independence Day celebration. She said that despite rain forcing the park portion indoors, turnout was strong and feedback favored consolidating future celebrations on the beach. She said that next year’s 250th Independence Day will feature one larger beach event with enhancements to the drone show.

She described other summer programs, including a successful art tour at Superblue, a MOCA painting workshop, and a film partnership with the Miami Film Festival. She noted increased hotel engagement and organized a familiarization trip for hotel staff to better promote Village amenities. She added that Superblue expressed a desire to be an ongoing part of the Unscripted museum partnership.

Ms. Flores provided a preview of fall and winter activities such as the outdoor movie series, Bal Harbour market, and holiday lighting ceremony. She also announced new initiatives like the overnight “Starstruck” stargazing event, quarterly “Unscripted Culinary Chats,” and a December French vintage luxury market.

Mr. Inguanzo described the possibility of a joint marketing with the Bal Harbour Shops tied to the milestones of the Village’s 80th anniversary and the Shops’ 60th anniversary. He said that the Shops had proposed retro “Vacationland” gala for the first week of November with an expectation of 500 guests. He said that the Village had proposed in-kind participation focused on flying in media and creating a \$20 thousand historical timeline exhibit in the

valet hallway, which would be reusable for the Village's 80th, plus an "entry moment" reception feature; the Village would also assist in kind with traffic/police operations, using existing media budgets and paying vendors directly rather than giving cash to the Shops, with any spend above \$20K needing Council approval.

MOTION: A Motion to approve the proposal was moved by Jon Bakhshi and seconded by Eugenia Dwyer.

VOTE: The Motion passed by unanimous voice vote (4-0). Mr. Ben-Hanania had temporarily left the meeting prior to the motion.

4.E FY 2025-26 Resort Tax Budget

Discussion on the Resort Tax Budget was included in Agenda Item 4.A. The committee recessed for lunch at 12:10 P.M. and reconvened at 12:28 P.M.

5. PROPOSED ART EXHIBITIONS

Ms. Flores presented proposals for this year's Miami Art Week and Art Basel. She said that the first proposal came from Argentinian artist and Chanel ambassador Anna Bonamico, who proposed an interactive sculptural seat and mural at Beach Access 102 designed to create "Instagrammable" moments adding that the piece would debut before Art Basel and remain through early January, with the Village covering Bonamico's travel costs of about \$2,000.

She said that the second proposal came from local artist Tania Esponda Aja and was titled Aspire to Inspire which she said envisioned transforming Waterfront Park with motivational phrases painted on court walls, benches, and railings, with an augmented reality component, allowing visitors to scan QR codes for virtual artwork. She said that the original \$8,000 proposal could be scaled back to about \$3,000 to match Bonamico's project cost.

Chair Lehman suggested extending the installation period to maximize visibility. Ms. Hibbert.

MOTION: A Motion to approve the two proposals was moved by Chair Jeff Lehman and seconded by Jon Bakhshi.

VOTE: The Motion passed by unanimous voice vote (5-0).

6. PUBLIC RELATIONS DISCUSSION

Mr. Inguanzo informed the committee that the Village allocated \$50,000 in next year's budget to hire a full-time PR firm, citing upcoming major events like the FIFA World Cup and the Village's 80th anniversary. He explained that while the Village had previously

worked with Shade PR for specific campaigns, the goal now was to form a long-term partnership through a “soft RFP” process involving outreach, proposals, and interviews.

Ms. Busch shared that she had already identified several potential firms, including Karma and BMF, and outlined a selection process focused on interviews, presentations, and prior performance.

Mr. Bakhshi said that true value comes from an agency’s willingness to actively leverage its network. Ms. Dwyer said that she supported considering firms with strong lifestyle portfolios and international reach, such as BMF.

Mr. Inguanzo confirmed that the PR funding was already included in the proposed budget and that the process would begin once the budget received final Council approval.

7. FUTURE MEETING DATES

7.A RTC Calendar 2025-2026

There was a general consensus from the Committee members to schedule the next Resort Tax Committee meeting on October 20, 2025 beginning at 10:30 A.M.

8. PUBLIC COMMENT - There were no comments from the public.

9. ADJOURNMENT The meeting was adjourned at 1:05 P.M.



Attest:

Jeff Lehman, Chair

Dwight S. Danie, Village Clerk

BAL HARBOUR

- V I L L A G E -

OFFICE OF THE VILLAGE MANAGER

LETTER TO COUNCIL

NO. 153-2025

To: Mayor Jeffrey P. Freimark and Members of the Village Council

From: Jorge M. Gonzalez, Village Manager

Date: October 3, 2025

Subject: **Bal Harbour Village Monthly Resort Tax Revenue Report August 2025**

The purpose of this Letter to Council (LTC) is to transmit to you the Monthly Resort Tax Revenue Report to provide you with an update on Resort Tax Collections for the month of August 2025.

The attached report reflects all resort tax revenue collected from the Lodging (4%) and Food and Beverage (2%) entities by the Village throughout the month of August 2025, marking the 11th month of collections for the 2024-2025 fiscal year (FY). The report compares results to previous years and includes results and variances for these years.

The results for the FY 2024-2025 and comparative to previous FY's are as follows:

REVENUE	FY24/25	FY23/24	Variance \$	Variance %	FY22/23	Variance \$	Variance %
October	406,130	364,360	41,770	11%	387,400	18,731	5%
November	472,034	465,312	6,722	1%	465,561	6,473	1%
December	678,247	709,829	(31,582)	-4%	667,331	10,915	2%
January	697,594	662,090	35,504	5%	657,196	40,397	6%
February	687,220	676,200	11,019	2%	689,437	(2,218)	0%
March	696,331	713,935	(17,604)	-2%	687,425	8,906	1%
April	576,311	553,090	23,221	4%	586,107	(9,796)	-2%
May	476,594	473,301	3,293	1%	466,834	9,760	2%
June	361,091	308,529	52,562	17%	317,714	43,377	14%
July	403,280	394,514	8,766	2%	411,805	(8,526)	-2%
August	339,193	298,731	40,462	14%	321,222	17,971	6%
FY TOTAL	5,794,024	5,619,891	174,133	3%	5,658,034	135,991	2%

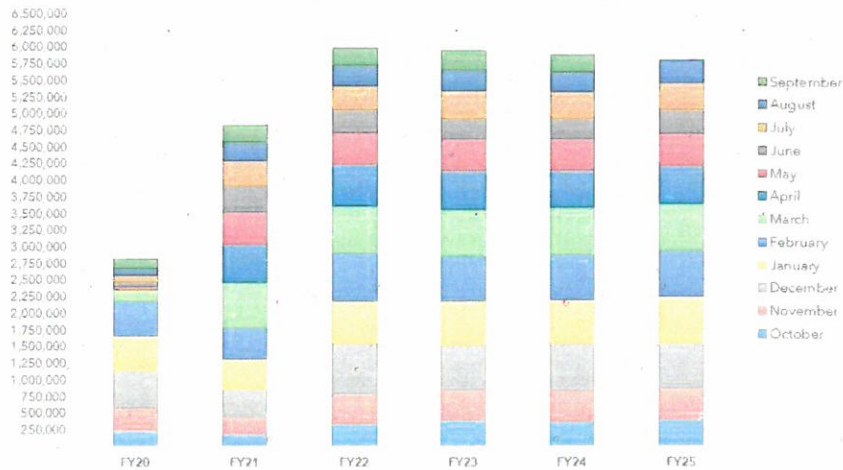
The August 2025 result of \$339,193 represents an approximate 14% increase from the August 2024 total of \$298,731, making it the highest August on record. As shown in the attached charts, hotel tax collections increased by 25%, while food and beverage tax collections declined by 8% compared to August 2024.

It should be noted that Le Zoo and ABA closed in April 2025 and are no longer remitting resort tax. Had these two restaurants remained open, overall food and beverage tax collections for August would have been higher.

The total Resort Tax Revenue collected for FY 2024-25 through August is \$5,794,024, reflecting a 3% increase compared to the FY 2023-24 amount of \$5,619,891 for the same period.

Attachment: Resort Tax Revenue Collections August 2025.

Monthly Resort Tax Revenues FY 2017 - 2025								
REVENUE	FY20	FY21	FY22	FY23	FY24	FY25	\$ Change FY24 to FY25	% Change FY24 to FY25
October	245,321	194,121	337,746	387,400	364,360	406,130	41,770	11%
November	330,479	233,174	461,760	465,561	465,312	472,034	6,722	1%
December	580,196	432,757	742,433	667,331	709,829	678,247	(31,582)	-4%
January	508,538	454,324	640,444	657,196	662,090	697,594	35,504	5%
February	512,148	472,196	715,657	689,437	676,200	687,220	11,019	2%
March	175,008	671,474	712,179	687,425	713,935	696,331	(17,604)	-2%
April	10,651	581,267	623,752	586,107	553,090	576,311	23,221	4%
May	28,677	474,867	472,590	466,834	473,301	476,594	3,293	1%
June	86,726	410,188	349,474	317,714	308,529	361,091	52,562	17%
July	90,509	371,382	351,941	411,805	394,514	403,280	8,766	2%
August	106,809	275,196	315,996	321,222	298,731	339,193	40,462	14%
September	131,055	247,088	246,404	279,588	254,263			
FY TOTAL	2,806,119	4,818,033	5,970,374	5,937,622	5,874,154			
FY Subtotal (Oct. - Aug.)	2,675,063	4,570,946	5,723,971	5,658,034	5,619,891	5,794,024	174,133	3%



Revenues FY25 & FY24	Oct-25	Oct-24	Change %	Nov-25	Nov-24	Change %	Dec-25	Dec-24	Change %
Hotel Taxes	274,411	237,205	16%	337,185	341,342	-1%	511,330	544,215	-6%
Food and Beverage Taxes	115,138	110,680	4%	119,274	107,847	11%	151,316	148,997	2%
Interest	16,581	16,475	1%	15,575	16,123	-3%	15,600	16,616	-6%
Grand Total All Revenues	406,130	364,360	11%	472,034	465,312	1%	678,247	709,829	-4%

Revenues FY25 & FY24	Jan-25	Jan-24	Change %	Feb-25	Feb-24	Change %	Mar-25	Mar-24	Change %
Hotel Taxes	506,861	481,250	5%	536,977	520,826	3%	536,580	547,610	-2%
Food and Beverage Taxes	175,510	163,472	7%	136,543	137,625	-1%	142,250	147,353	-3%
Interest	15,222	17,369	-12%	13,700	17,750	-23%	17,501	18,973	-8%
Grand Total All Revenues	697,594	662,090	5%	687,220	676,200	2%	696,331	713,935	-2%

Revenues FY25 & FY24	Apr-25	Apr-24	Change %	May-25	May-24	Change %	Jun-25	Jun-24	Change %
Hotel Taxes	413,705	396,480	4%	357,411	346,420	3%	252,483	197,409	28%
Food and Beverage Taxes	142,065	138,166	3%	97,893	107,869	-9%	87,992	92,595	-5%
Interest	20,541	18,445	11%	21,289	19,012	12%	20,616	18,525	11%
Grand Total All Revenues	576,311	553,090	4%	476,594	473,301	1%	361,091	308,529	17%

Revenues FY25 & FY24	Jul-25	Jul-24	Change %	Aug-25	Aug-24	Change %
Hotel Taxes	271,089	250,186	8%	229,236	182,786	25%
Food and Beverage Taxes	110,848	125,110	-11%	88,613	96,670	-8%
Interest	21,342	19,219	11%	21,344	19,275	11%
Grand Total All Revenues	403,280	394,514	2%	339,193	298,731	14%

Revenue FY 2024-2025	October	November	December	January	February	March	April	May	June	July	August	TOTAL Revenue FY 2024-2025	% of all Revenue
Shops - Food	\$ 111,934	\$ 113,862	\$ 143,000	\$ 165,671	\$ 130,733	\$ 136,497	\$ 136,415	\$ 94,214	\$ 85,070	\$ 106,458	\$ 86,080	\$ 1,309,934	
% of all Revenue	28%	24%	21%	24%	19%	20%	24%	20%	24%	26%	25%		23%
Hotel - Bed	\$ 241,573	\$ 285,479	\$ 463,135	\$ 459,184	\$ 477,954	\$ 469,921	\$ 364,264	\$ 305,720	\$ 217,281	\$ 236,658	\$ 198,554	\$ 3,719,723	
Hotel - Food	\$ 29,124	\$ 44,847	\$ 35,645	\$ 34,745	\$ 47,797	\$ 56,111	\$ 41,761	\$ 44,206	\$ 29,266	\$ 28,654	\$ 22,844	\$ 414,999	
Total	\$ 270,697	\$ 330,326	\$ 498,780	\$ 493,929	\$ 525,751	\$ 526,032	\$ 406,024	\$ 349,926	\$ 246,546	\$ 265,312	\$ 221,398	\$ 4,134,723	
% of all Revenue	67%	70%	74%	71%	77%	76%	70%	73%	68%	66%	65%		71%
Rentals, Condo Food, & Intere	\$ 23,499	\$ 27,846	\$ 36,467	\$ 37,993	\$ 30,735	\$ 33,802	\$ 33,872	\$ 32,454	\$ 29,475	\$ 31,510	\$ 31,716	\$ 349,367	
% of all Revenue	6%	6%	5%	5%	4%	5%	6%	7%	8%	8%	9%		6%
TOTAL Revenue FY 2024-2025	\$ 406,130	\$ 472,034	\$ 678,247	\$ 697,594	\$ 687,220	\$ 696,331	\$ 576,311	\$ 476,594	\$ 361,091	\$ 403,280	\$ 339,193	\$ 5,794,024	

MANOLO VALDES



Title : Reina Mariana, 2025

Medium : Aluminium

Size: 3 Meters

Xavier Mascaro



Title : Eleonora, 2014

Medium : Cast Iron, Nickel-Plated Brass

Size : 176x92x164 Cm / 69,3x36,2x64,6 In

Xavier Mascaro



Title : Queen, 2016

Medium : Cast Bronze

Size : 152x146x61 Cm / 59,8x57,5x24 In

Alfred HABERPOINTNER

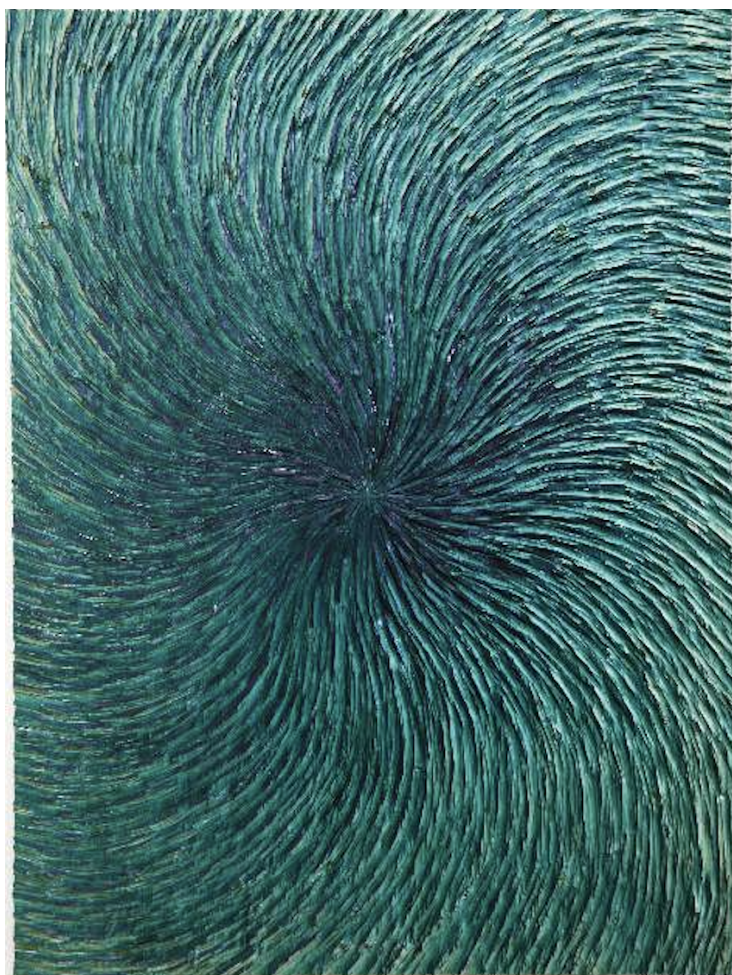


Title : W-ONRS, 2020

Medium : sprucewood, stain

Size : 200x150 Cm / 78,7x59,1 In

Alfred HABERPOINTNER

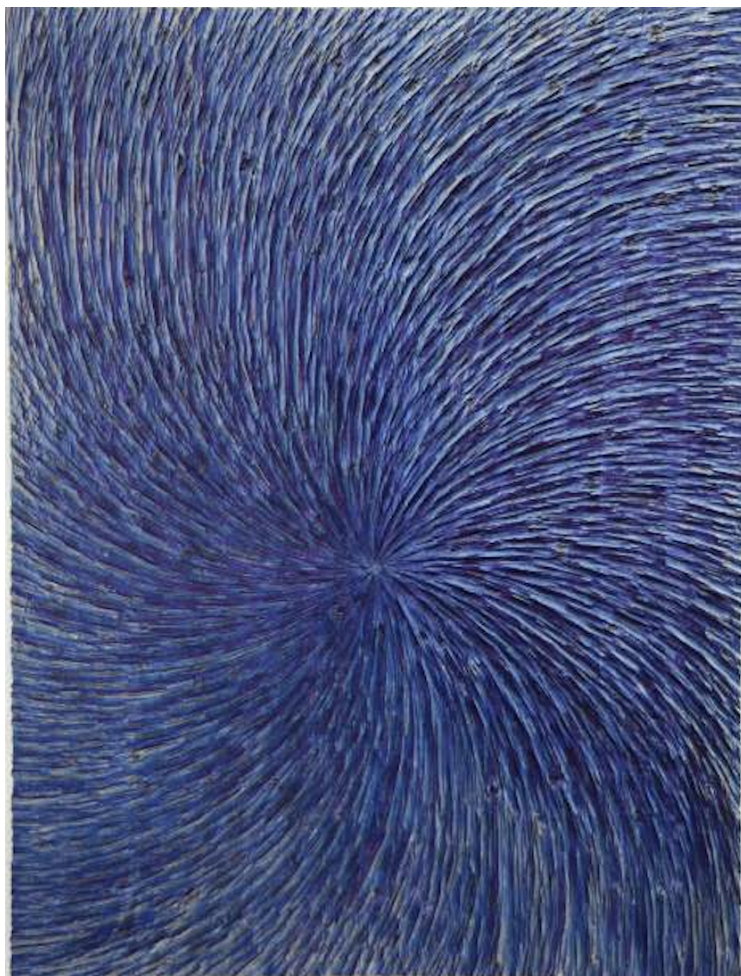


Title : W-UZLO, 2020

Medium : Sprucewood, stain

Size : 199,9x150,9 Cm / 78,7x59,4 In

Alfred HABERPOINTNER



Title : W-PPAN, 2022

Medium : Sprucewood, stain

Size : 199,9x150,9 Cm / 78,7x59,4 In

William BARBOSA



Title : Untitled, 2019 - Continuous Strip Series

Medium : Painted Aluminum

Size : 289,6x149,9x147,3 Cm / 114x59x58 In

William BARBOSA



Title : Untitled, 2021 - Continuous Strip Series

Medium : Painted Aluminum

Size : 310x120x120 Cm / 122,05x47,24x47.24 In

CITY OF BAL HARBOUR PUBLIC ART BY OPERA GALLERY

1- BAL HARBOUR BEACH BOARDWALK:

ARTWORK: REINA MARIANA, 2025 BY MANOLO VALDES / ALUMINUM/ 3METERS



A monumental aluminum sculpture by one of Spain's most acclaimed contemporary masters. "Reina Mariana" carries Valdés' signature reinterpretation of historical icons through a bold, minimalist language. Perfect as a landmark piece at the beach boardwalk, offering strong visual presence and cultural resonance.



2- CORNER OF 96th ST/ CITY PLAYGROUND ENTRANCE:

ARTWORK: ELEONORA, 2014 /CAST IRON WITH NICKEL PLATING BY XAVIER MASCARÓ

SIZE: 69.3 X 36.2 X 64.6 IN



ARTWOTK: QUEEN, 2016 / CAST BRONZE BY XAVIER MASCARÓ

SIZE: 69.3 X 36.2 X 64.6 IN



Mascaró's works merge archaic power with contemporary form. His figures evoke resilience, memory, and timelessness — ideal for open-air urban or coastal settings, creating dialogue between nature, history, and modern craftsmanship.

3- BAL HARBOUR VILLAGE ENTRANCE:

ARTWORK: UNTITLED, 2021/ PAINTED ALUMINUM BY WILLIAM BARBOSA

SIZE: 10.17 ft x 3.94 ft x 9.94ft



ARTWORK: UNTITLED, 2019, PAINTED ALUMINUM BY WILLIAM BARBOSA

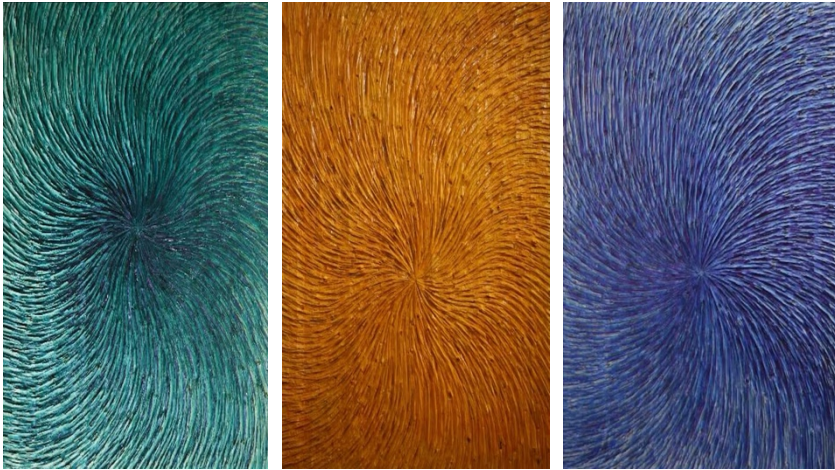
SIZE: 9.50 ft x 4.92 ft x 4.92 ft



Barbosa's monumental painted aluminum sculptures embody movement, balance, and continuity. Their geometric abstraction interacts gracefully with architecture and landscape, symbolizing flow and transformation — a perfect complement to Bal Harbour's refined urban environment.

4- CITY OF BAL HARBOUR VILLAGE HALL LOBBY:

ARTWORK: W-PPAN, WUZLO AND W-ONS / SPRUCEWOOD, STAIN BY ALFRED HABERPOINTNER. SIZE: 78.7 X 59.4 IN



Carved from sprucewood, Haberpointner's works reveal a dialogue between material, rhythm, and energy. Each piece features fine incisions radiating from a central point, evoking organic movement and balance between the natural and the geometric.

For this space, the proposal could feature one horizontal work or a triptych of three vertical pieces creating a harmonious visual rhythm.

“Public art exists to elevate the human spirit — to remind us that beauty still speaks the language of the soul.”

THANK YOU!