# BAL HARBOUR

- VILLAGE -

Jeff Lehman, Chair Jon Bakhshi, Vice Chair Eugenia Dwyer, Committee Member Angelique Hibbert, Committee Member Jassi Lekach Antebi, Committee Member Beatriz Lobaton, Committee Member Priscilla Khanna, Committee Member Village Manager Jorge M. Gonzalez Village Clerk Dwight S. Danie Village Attorneys Weiss Serota Helfman Cole & Bierman, P.L.

# **RESORT TAX COMMITTEE**

#### **REGULAR MEETING AGENDA**

MONDAY OCTOBER 20, 2025, AT 10:30 A.M. Bal Harbour Village Hall, 2<sup>nd</sup> Conference Room 655 96<sup>th</sup> Street, Bal Harbour, Florida 33154

This meeting will be conducted in person. Members of the public are encouraged to participate by calling 305-865-6449 or by emailing meetings@balharbourfl.gov before and during the meeting.

- 1. CALL TO ORDER/ ROLL CALL
- 2. PLEDGE OF ALLEGIANCE
- 3. APPROVAL OF MINUTES
  - **3.A** Resort Tax Committee Meeting Minutes Sept. 15, 2025 ResortTaxCommitteeMinutes\_September15\_2025.pdf
- 4. RESORT TAX UPDATES
  - **4.A** Revenue + Collections -- Year to Date LTC 153-2025 Resort Tax August 2025.pdf
  - **4.B** Advertising + Marketing Campaigns
    - 4.B.1 Social Media
    - **4.B.2** In-Market Activations
    - **4.B.3** Fam Trips
  - **4.C** Special Events
    - **4.C.1** Bal Harbour Shops 60th Anniversary
    - **4.C.2** Events in Bal Harbour Village
- 5. PROPOSED ART EXHIBITS

6.

- **5.A** Bal Harbour Shops 60th Anniversary PublicArtBalHarbour.pdf PublicArtBalHarbourProposal.pdf
- **5.B** Events in Bal Harbour Village
- PUBLIC RELATIONS DISCUSSION

#### 7. FUTURE MEETING DATES

## 8. PUBLIC COMMENT

## 9. ADJOURNMENT

One or more members of any Village Committee/Board may attend this meeting of the Council and may discuss matters which may later come before their respective Boards/Committees.

The New Business and Council Discussion Section includes a section for Public Comment. On public comment matters, any person is entitled to be heard by this Council on any matter; however, no action shall be taken by the Council on a matter of public comment, unless the item is specifically listed on the agenda, or is added to the agenda by Council action.

Any person who acts as a lobbyist, pursuant to Village Code Section 2-301 (Lobbyists), must register with the Village Clerk, prior to engaging in lobbying activities before Village staff, boards, committees, and/or the Village Council. A copy of the Ordinance is available in the Village Clerk's Office at Village Hall.

If a person decides to appeal any decision made by the Village Council with respect to any matter considered at a meeting or hearing, that person will need a record of the proceedings and, for such purpose, may need to ensure that a verbatim record of the proceedings is made, which record includes the testimony and evidence upon which the appeal is to be based (F.S. 286.0105).

In accordance with the Americans with Disabilities Act of 1990, all persons who are disabled and who need special accommodations to participate in this proceeding because of that disability should contact the Village Clerk's Office (305-866-4633), not later than two business days prior to such proceeding.

All Village Council meeting attendees, including Village staff and consultants, are subject to security screening utilizing a metal detector and/or wand, prior to entering the Council Chamber, Conference Room, or other meeting area located within Village Hall. This is for the safety of everyone. Thanks for your cooperation.